

Data Mapping in Digital Health

As health care companies move into the digital health space, a proactive and strategic approach to data mapping is crucial to avoid legal and regulatory roadblocks. Answering these questions can help you take the first step on a successful journey into big data use.

| 1 | What data do you need and for what purposes? | V |
|---|--|----------|
| 2 | How do you plan to use the data now and in the future? | V |
| 3 | How will the data fit into your current tools? | V |
| 4 | Where are you going to get the data? | V |
| 5 | In what form will you get the data and from whom? | V |
| 6 | Is the data from a reliable source? | V |
| 7 | Does the source have the right to give the data to you and to allow you to use the data in the way you want? | V |
| 8 | Who will access the data, how can you hold them accountable and how will they be trained on the data? | V |
| 9 | What rights do you need to secure from the data source to allow you to use the data in the way you want? | ~ |

Look at your current use cases, as well as any future or secondary use cases that will enhance your business strategies.

> McDermott Will & Emery can guide you along the way. For more information, visit www.mwe.com/lawofdigitalhealth.





